



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 11-03-2012 PAGE: 1 of 2

SPECIALIZED MEDIA SERVICES - 5295  
ATTN: JACKIE BYRD  
PO BOX 1722  
MOORESVILLE NC 28115

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398953	09-17-2012	11-02-2012	2	ROBINSON/DILLON	NC COURT OF APPEALS	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1542	243369	PHILADELPHIA	A. CLIFFORD	10-15-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	243369

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 1542</b>																	
1	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	850	2	1,700.00
2	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	850	2	1,700.00
3	10-15-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30		X	X	X	X			2	850	2	1,700.00
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
5	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			2	1,100	2	2,200.00
6	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			2	1,100	2	2,200.00
7	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30		X	X	X	X			2	1,100	2	2,200.00
8	11-05-2012	11-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	1	1,100.00
9	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X			1	1,100	1	1,100.00
10	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X			1	1,100	1	1,100.00
11	10-15-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		X	X	X	X			1	1,100	1	1,100.00
12	11-05-2012	11-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,100	1	1,100.00
A 13	11-03-2012	11-03-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						1		1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 11-03-2012 PAGE: 2 of 2

SPECIALIZED MEDIA SERVICES - 5295  
ATTN: JACKIE BYRD  
PO BOX 1722  
MOORESVILLE NC 28115

Contract No 398953	Contract Dt 09-17-2012	Revision Dt 11-02-2012	Rev# 2	Advertiser ROBINSON/DILLON	Brand NC COURT OF APPEALS	Product Code POLITICALS	Station/Market WTVD - DURHAM								
Agency Est# 1542		CMS # 243369	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243369						
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$				
			Agency CPE: E : 1542												
								Contracted Gross Total:		19	18,450.00				
								Actual Gross Total:		19	18,450.00				
								Agency Commission:			2,767.50				
								Net Total:			15,682.50				
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total					
Oct 12		0.00		0.00		10,000.00		0.00		10,000.00					
Nov 12		0.00		0.00		8,450.00		0.00		8,450.00					
TOTAL		0.00		0.00		18,450.00		0.00		18,450.00					

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood